



# Asphalt Art - Product Data Sheet

Drive Over Tough Print Media.

## Description

Asphalt Art is a new generation outdoor print media for application to asphalt, concrete and textured surfaces. This unique product has a patented aluminium foil base and glue that provides Asphalt Art exceptional adherence to, and durability on, rough roads and pavements. The non slip surface is approved for outdoors and is drive over tough. No over lamination is required. Asphalt Art requires only a 'one step' print process.

## Features

- > Drive over tough
- > Highly conformable
- > Approved non slip surface
- > Painted on appearance
- > No over lamination required
- > Fast installation
- > Brilliant print quality
- > Fast removal

Aluminium foil base

No overlaminate

Maximum conformability

## Applications

- > Petrol convenience
- > Fast food drive thru / carpark
- > Liquor drive thru
- > Transit platform / tram & bus shelters
- > Car parks
- > Sporting events
- > Directional signage
- > Poolside
- > Footpaths
- > Bike paths

Point of sale

Out of HomeLat

Events

## Surfaces

- > Asphalt
- > Paving
- > Concrete – unpainted
- > No indoor surfaces

Outdoor

## Test first

If considering alternative surfaces we recommend trialling with a small piece first in an inconspicuous location. Trial over a minimum 4 week period to determine suitability for the intended surface.

## Printing Methods

- > UV Curable
- > Latex

UV curable inks

Latex

## Durability

Asphalt Art durability depends on the surface and application. Highly textured surfaces have more abrasive forces and therefore will wear more quickly than flatter surfaces. Surfaces with large gaps and holes require careful application. Durability also depends on the traffic volume & type of traffic travelling over it. For high traffic areas we recommend a maximum of 1 year and for low traffic areas we recommend a maximum of 24 months.

LOW TRAFFIC  
up to 24 months

HIGH TRAFFIC  
up to 1 year

## Slip Resistance

Australian / New Zealand Standards 4586:2004 approved for application to Asphalt outdoors

R11

W

## Storage

Shelf life is 12 months. Storage conditions cool and dry conditions (15 – 24° C - humidity between 40 and 65 % rh).

## Warranty

Since there is no control under which conditions the product has been applied, or has been used, all product warranty automatically end as soon as the product has been applied to any surface.

## Recycle

Asphalt Art is designed to be fully recyclable. Used material and production waste can be handled as "Aluminium" waste.



## Technical information

Size: Width: 1.22m,

1.22m wide



### Material composition:

- 1.) Foil Top layer: white PU (polyurethane) filled 200µ +/- 10µ  
Base: Soft aluminium 50µ +/- 2µ
- 2.) Adhesive Permanent, repositionable  
Adhesion 70µ +/- 5µ  
Adhesion type rubber  
Total weight 390 g/m<sup>2</sup>  
FTM 2 16 N/25mm  
Surfaces roughness (SRT) 55  
Slip-resistance AS/NZS 4586:2004 – Wet Pendulum: W, Oil wet ramp: R11  
Flame resistance DIN 4201 B1 / M1 / F2



Asphalt Art Australia – PO Box 230 St Kilda VIC 3182

Tel.: +61 3 9537 3339

[www.asphaltart.com.au](http://www.asphaltart.com.au)

Email: [info@asphaltart.com.au](mailto:info@asphaltart.com.au)